

# JO ANNA M. VAN THUYNE/JO PINCUSHION, LLC

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## INTRODUCTION

An actress, producer, and content creator with nearly a decade of experience in the production world.

## SKILLS

**Production:** Actress, Producer, Production Assistant, Editor (Final Cut X, Adobe Premiere Pro, Adobe Audition, Garageband)

**Social Media:** Hootsuite, Twitter, Facebook, Instagram, LinkedIn, Snapchat, Periscope, Vine, Google +, Vimeo, Wordpress, Tumblr, Pinterest, Reddit

## PROFESSIONAL EXPERIENCE

### WOODSHOP FILMS

August 2013 – 2016

*Content Creator, Producer*

#### Creepy Basement

- Hosted, produced, edited and directed the web series, Creepy Basement
- Managed the Creepy Basement Facebook for further show promotion.

#### Scrapple TV

- Produced, hosted and edited various “word on the street” content for the YouTube Channel

#### American Exorcist

*Producer, Star*

- Recruited Production Assistants for the production
- Recruited and worked with Line Producer for the production
- Recruited various crew in the Philadelphia area
- Implemented and composed press releases for the film’s Kickstarter campaign
  - Successfully raised \$15,000
- Continues to further assist in the marketing efforts of the film

### SHADOWBOX PICTURES

*Associate Producer at ShadowBox Pictures*

2008- 2009

*Freelance*

2012-2014

- Served as Associate Producer, PA, Craft Services, Wardrobe, Talent Manager, Assistant to the Director, Grip, Script Supervisor, and Travel Coordinator
- Coordinated shoots by corresponding with talent agencies and recruiting various crew around the Philadelphia area

### THE PINCUSHION PODCAST

*Owner, Host, Producer, Editor/Social Media Manager*

2012-2014

- Produced weekly podcast featuring interviews with personalities, highly produced segments, and musical guests
- Edited and managed content submitted by various contributors
- Served as contributor and editor for the podcast’s blog
- Managed social media to further promote the podcast

### INVINCIBLE PICTURES

*Production Assistant*

January 2013

- Served as PA for the US Army’s production of “Resilience” an Industrial film used as education material for the armed forces
- Acted as First Team on the production
  - Drove talent from set to set
  - Made sure talent was comfortable
  - Acquired release forms from various talent
- Performed Lock ups

### THE SUSPECT

*Production Assistant*

September 2013

- Served as PA for the independent film “The Suspect”
- Drove talent to and from hotel, made sure they were comfortable
- Drove production assigned vans with talent and crew (15 passenger vans)
- Performed lock ups

**EASTERN STATE PENITENTIARY'S TERROR BEHIND THE WALLS**

**2009 Season**

***Assistant Employee Services Manager (Assistant to HR)***

- Assisted in the management and logistics of actor auditions
- Provided Human Resources support by maintaining personnel files and updating handbook
- Hired and maintained substitute actor pool

**THE BATES MOTEL AND HAUNTED HAYRIDE, AGRITAINMENT**

**2007 and 2008 Season**

***Cast Manager for The Bates Motel and Haunted Hayride (Voted #1 Haunted Hayride in America by HauntWorld Mag)***

- Recruited over 200 actors, trained, directed, and managed cast. Developed and delivered training programs and seminars for actors
- Managed communication to cast regarding applications, training programs, and job assignments, and maintained a database for cast information and scheduling

**MISC.**

- Produced trailer for the horror film, "Hush Little Baby"
- Operated SMS Lead for NIKE PENN RELAY'S 2011
- Producer of the short film Annuncio
- Producer/Writer/Cast of Fringe Musical and short film, [Meat Man the Musical](#)
- Production Scout/Assistant/Talent for Stan Lee's web series unconventional and also appeared on TheRealStanLee.com promoting his signature cologne
- Producer and writer for Zowee Production's Welcome to Anhedonia
- Freelance copywriter/blogger/social media

**EDUCATION**

**THE PENNY TEMPLETON STUDIO**

**2016-2017**

*The Advanced On Camera Class, Masterclass, Private Coaching*

**UPRIGHT CITIZENS BRIGAGE**

**2016-2017**

*Completed Improv 101- 401*

**LA SALLE UNIVERSITY, Philadelphia, PA**

**2007**

Bachelor of Arts – Communications: Concentration in Film and Mass Media